

IDEAS—UNIVERSITY REAL ESTATE AND FINANCING STRATEGIES

Publications of William C. Morlok

Mr. Morlok has published articles on topics regarding public/private partnership real estate development in a variety of publications, including:

- *Forum*
- *Real Estate Finance Journal*
- *School and College*
- *The Real Estate Forum*
- *Tri-State Real Estate Journal.*

Presentations of William C. Morlok

Pre-Conference Workshop, *"Tools and Case Studies in Creative Financing: Preparing the Multi-Tenant Building Financing Package,"* Association of University Research Parks, Tucson, Arizona

Pre-Conference Workshop, *"Financing and Developing Multi-Tenant Buildings,"* Association of University Research Parks, Chicago, Illinois

"Research Parks and Technology," Council for Urban Economic Development, Tampa, Florida

"Financing Research Parks and Multi-Tenant Buildings: Creative Private Techniques," Association of University Research Parks, Boulder, Colorado

"Project Delivery Approaches," Drexel University, Philadelphia, Pennsylvania

"Governance and Management Models for Research Parks," Association of University Research Parks, St. Louis, Missouri

"Public/Private Partnership Real Estate Development," Society for College and University Planning, Washington, DC

"Project Team Building - Forging the University/Developer/Lender/AE&C Relationships, Case Study: Penn State Research Park," Association of University Research Parks, Montreal, Quebec, Canada

"Research Park Marketing," Association of University Research Parks, Tempe, Arizona

"Cost Containment in Higher Education: Doing More with Less," University of Pittsburgh, Pittsburgh, Pennsylvania

"Real Estate Development Housing, Rutgers University," The State University of New Jersey, New Brunswick, New Jersey

"Public/Private Economic Development Partnerships," Salem County Community College, Salem, New Jersey

"Role of the Architect in the Construction Process," Hospital Association of Pennsylvania, King of Prussia, Pennsylvania

"Organizing the Building Process," American Association of Homes for the Aged, Los Angeles, California