

## Press Release

### Eva Klein receives “Appreciation Award” for Advancing University Research Parks



Eva Klein, left,  
Eileen Walker, AURP Executive Director, right

**October 22, 2009** -- Vancouver, British Columbia, Canada -- During the 2009 Annual Conference of the Association of University Research Parks (AURP) held in Vancouver, British Columbia, Eva Klein of IDEA Partnerships was awarded a special “**Appreciation Award**” for her more than two decades of thought leadership and services to universities in planning their research/technology parks and their larger economic development and *engagement* strategies in which the parks are critical elements.

The AURP **Appreciation Award** is a special recognition category. Ms. Klein is its second recipient.

Harold E. Strong, Jr., Secretary of AURP and Director of Discovery Park and Technology Transfer at the University of North Texas, presented the award to Ms. Klein and said, “*Possibly no one has been more of a ‘thought leader’ in envisioning how research parks, embedded in their university’s other missions, could serve as change agents in the*

*Knowledge Economy. For the past 25 years, Ms. Klein has promoted the idea of putting the ‘university’ into university research parks—that is, consideration of the mission, programs, partnership connections, technology development, and business culture changes that really create the demand for the real estate. Ms. Klein was ahead of most of us in understanding our transformation from the Industrial Economy to the Knowledge Economy and the related huge changes required of our universities—to drop the ‘Ivory Tower’ culture in favor of proactive engagement with communities and regions—in support of economic prosperity.”*

Ms. Klein is president of Eva Klein & Associates (Great Falls, VA), a specialized higher education consulting practice providing technical expertise, planning facilitation, and creative strategy formulation for institutions and their community and regional partners. She is also a Managing Member of IDEA Partnerships (Great Falls, VA and Philadelphia, PA), whose business is sustainable and successful real estate development partnerships, usually connected with strategies for *Knowledge-Based Economic Development*.

Having served on AURP’s Board during the early years of the association, Ms. Klein represented AURP and the interests of research parks in the US and internationally in many forums and publications. She has been a planning consultant to numerous universities in their efforts to adopt stewardship roles and to develop pathways to proactive engagement with regional constituents, in support of economically competitive regions and socially sound communities.

Ms. Klein was an integral member of the IDEA Partnerships development team for Venture I in the Oklahoma Technology and Research Park, and also for development of Enterprise Center, a multi-tenant, laboratory-enabled building now under construction at the Arkansas Research and Technology Park (ARTP), in Fayetteville. Enterprise Center is being developed by ARTP One, a development venture of IDEA Partnerships and Clayco (St. Louis, MO), in partnership with the University of Arkansas Technology Development Foundation.

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