



BA, Architecture

The Pennsylvania State University

Registered Architect, Pennsylvania

NCARB Certified

## William C. Morlok

An architect and developer, Mr. Morlok has 45 years of experience in the building design and development process. He is co-founder and managing member of IDEA Partnerships, and has been president of Morlok Development Group (MDG) since the inception of the original corporation in 1985.

Prior to founding MDG, Mr. Morlok was a principal of Ewing Cole Architects, one of the largest architectural, engineering, interior design and planning firms in the Mid-Atlantic region. He served on the Board of Directors and was the firm's Director of Business Development as well as Director of Health Care Architecture. His exposure to and participation in the planning and design of a wide range of academic, corporate, health care and development projects gives him a unique insight into the many economic, business, social and political issues associated with the development of real estate.

Mr. Morlok created a "service-based" approach to real estate development, enabling the formation of strong, vital partnerships rather than short-term consulting or real estate "deal" relationships. This service-based approach is uniquely suited to the culture and decision-making process of institutions and to partnership development of all types.

Mr. Morlok has experience in a full range of comprehensive real estate development activities, including: needs assessment, pro forma preparation, financing, development planning, permitting, real estate analysis, project implementation, financial projections, project management, marketing, leasing, and property management.

Recent clients and development engagements include Innovation Park at Penn State, Oklahoma Technology and Research Park, Saratoga Technology + Energy Park, and Arkansas Research and Technology Park. Recent consulting projects include Ohio University, Montgomery College, Greenwood Genomics Center, University Arizona, and Texas A&M.